

ELECTRICITY PRICES ARE RISING



Clark Electric
Cooperative

Your Tradestone Energy® Partner



Tim Stewart,
CEO/Manager

As you are all aware, we have experienced significant increases in wholesale power costs over the last decade. In 2011 we experienced a 2.81 percent increase in rate from the 2010 level. In 2012, we again experienced an increase in wholesale charges that Clark Electric Cooperative pays for power of approximately 4.14 percent. Fortunately, in 2013 and 2014 we actually experienced slight declines in wholesale prices.

Unfortunately, that trend has reversed as we experienced an increase of 3.34 percent in 2015. We are again anticipating an increase of 2.50 percent in wholesale rate in 2016. That increase has already gone into effect May 1, 2016. We are expecting a 2017 price increase as well. Wholesale power accounts for approximately 72 percent of the total cost of providing your electric service and is a major cost driver of your bill.

Clark Electric Cooperative's source of power generation, Dairyland Power Cooperative, joined the Midwest Independent Transmission System Operator (MISO) in June 2010. A Regional Transmission Organization, the MISO ensures safe, cost-effective, reliable power and equal access to electric generation and transmission. As a member of the MISO, Dairyland is able to provide Clark Electric Cooperative and all of its other member distribution cooperatives the benefits of regional grid reliability and flexibility. Now that our energy comes through the MISO system, collectively we experience the greatest demand for electricity from 11 a.m. to 7 p.m. in the summer, especially on weekdays. This is why our retail rate structures encompass seasonality in pricing (summer being more expensive than winter).

On March 1, 2017, Clark Electric Cooperative will implement our first price adjustment affecting base rates in four years (the last increase was March 1, 2013) in the amount of 2.8 percent to annual revenues. For the average single-phase customer this increase will be approximately \$5 per month, or stated another way about 16 cents per day. We value you as our member-owners and place a strong emphasis on providing you with exceptional service at a reasonable price. To maintain the quality, integrity, and stability of the services we provide, it is necessary for us to adjust our pricing structure.

While virtually all aspects of today's cost of living rises over time, we pride ourselves on avoiding routine price adjustments to our base rates. These adjustments are something we consider only during times when factors necessitate them. We believe that reliable electric service at a reasonable price is something that you can count on and that we deliver on a daily basis.

The 2.8 percent price adjustment to annual revenues is based on numerous factors. Wholesale power costs have increased in recent years. These increases have been largely recovered in the power cost adjustment charge on your bill. These historical adjustments will now be rolled into the new

pricing structure. For example, instead of having a charge of .005 cents per kWh on your bill, the power cost adjustment will now be closer to zero. Please note that as future wholesale power costs increase, this adjustment will increase incrementally.

As we indicated earlier, purchased power accounts for roughly 72 percent of our total costs of providing electric service. As previously noted, we experienced a 3.34 percent increase in rate in 2015 and an estimated 2.50 percent in 2016. We are again anticipating an increase in 2017. Even though purchased power accounts for our largest single expense, we have experienced increases in our internal costs as well. Our fixed costs—items such as depreciation, tax expense, and interest expense—have increased. Operating and maintenance costs have increased as well. In addition to these expense items, material and construction costs have also gone up. For example, ACSR conductor increased 7.30 percent since 2012. Another example: 35-foot class 5 wood poles increased 13.25 percent in that same time frame. Employee costs also increased. All of these costs affect our investment into the electric system. On average we invest approximately \$1.3 – \$1.8 million annually into the grid. These are just some examples that illustrate some of the cost pressures we are experiencing.

Maintaining dependable service at the most affordable price possible remains the cornerstone of our business. To accomplish the goal, we must also protect the integrity and financial stability of your organization.

We want to reassure you that Clark Electric Cooperative will remain proactive in planning for your future energy needs. We work hard to anticipate any potential issues that could escalate the costs of energy. When and wherever possible, we work to minimize the impact those issues have on your energy bill. Although we must raise and restructure our prices to cover the cost of doing business, we are committed to ensuring this occurrence has the smallest possible impact on you.

We are committed to providing you with reliable, affordable, and environmentally responsible electric service. If you have any questions or concerns regarding the implementation of this price adjustment, we encourage you to call our office at 715-267-6188 or 800-272-6188. We will do our best to answer your questions, and we look forward to working with you on ways that you may be able to reduce your monthly bill. Some strategies may be to explore rate options such as our time-of-use rates, load management programs, and budget billing offerings that may help manage your cost.

We're here to help and to deliver the reliable power you've come to know and expect.



Charles Bena
Board President

Cooperatively yours,
Tim Stewart, CEO/GM

Charles Bena, Board President



Answers to some commonly asked questions regarding a price adjustment

No one likes a price increase. Yet, sometimes cost increases can't be avoided. The cooperative's last adjustment to base rates was effective four years ago (March 1, 2013). However, we must now implement a 2.8 percent increase to annual revenues to help fund the operations, maintenance, and construction programs that go into providing you electric service. Here are some answers to some commonly asked questions regarding a price adjustment. If you have additional questions, please don't hesitate to contact us. This is your cooperative.

Question 1: How much does the cooperative plan to increase prices?

Clark Electric Cooperative will implement a 2.8 percent overall price adjustment to annual revenues effective March 1, 2017. For the average single-phase customer this increase will be approximately \$5 per month, or stated another way about 16 cents per day. The effects of the price adjustment on your bill may vary depending upon the type of service you require and the extent of your usage.

Question 2: How do Clark Electric Cooperative's prices compare with those of other utilities?

Clark Electric Cooperative's rates are very competitive with those of other utilities and, on an average basis, are generally lower than many of the other utilities located in Wisconsin, especially those served by other cooperatives and investor-owned utilities.

Question 3: Are other electric utilities seeking rate increases?

Yes, generally speaking rising costs have affected all utilities, and many are seeking increases. Recent articles have highlighted utilities throughout the region and across the nation that have announced increases. In addition, several other utilities seek to adjust base rates annually. In its short-term energy outlook released January 12, 2016, the U.S. Energy Information Administration (EIA) anticipates residential prices will climb by 3 percent in 2017.

Question 4: What's a facility charge and what is included in it?

The facility charge is a fixed monthly price that reflects the cost of having

service facilities in place and available for use by the members. This monthly charge remains the same whether or not electricity is used. It helps pay for the fixed costs of the cooperative that don't change based on how much electricity is used (kWh) such as administration, operations, poles, wires, transformers, meters, regulators, and other equipment necessary to bring power to you. It also helps pay for employees who build the lines, fix the equipment, process payments, and do all the other things that make the cooperative run. It helps pay for fixed costs that don't change if electricity demand goes up or goes down.

Because all cooperative members benefit from having reliable electric service available when they need it, the facility charge ensures that everyone pays their fair share for the basic costs. Some of our members use a lot of electricity all year long, and some may use electricity only one or two months per year. Whether you use a lot or a little, the cost of getting electric power to your home remains the same. The facility charge helps cover basic costs, and the per kWh charge for the actual amount of electricity consumed.

Question 5: How much is the facility charge increasing?

For a single-phase residential/farm service, the facility charge is increasing approximately 16 cents per day, or \$5 per month. The energy charge is increasing modestly.

Question 6: Why is the cooperative's facility charge higher than the facility charge of the local investor-owned utility (IOU)?

The cooperative's facility charge,

even after this increase, is still one of the lowest for rural electric systems in Wisconsin. However, we are higher than the IOU. Why is that? The answer is simple; it's because of low customer density. Clark Electric Cooperative has fewer than five meters per mile of line while the IOU's average density is more than 30 meters per mile of line. So our facility charge contributes about \$145 per month for fixed costs (5x\$29) and their facility charge brings in about \$420 per month (30x\$14). It is always more economical to serve areas of higher density.

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What's the difference?

Because we serve much lower population densities, electric cooperatives receive much less revenue per mile of line than investor-owned and municipal utilities do. This chart shows how many customers per mile of line each type of utility services, and how much corresponding revenue per miles of line each receives.



Source: National Rural Electric Cooperative Association

Comparison of Rates

Present and Proposed Rate Schedules

Present Rates

Single-Phase A – (78,80,88)

Facility Charge			
1 1/2 – 10 kVa	@	\$24.00/month	
15 – 25 kVa	@	\$28.00/month	
37 1/2 + kVa	@	\$33.00/month	
Energy Charge			
Summer (June–Aug.)	@	\$0.1215/kWh	
Non-Summer (Sep.–May)	@	\$0.1065/kWh	
Power Cost Adjustment	@	\$0.0014/kWh	

Proposed Rates

Single-Phase A – (78,80,88)

Facility Charge			
1 1/2 – 10 kVa	@	\$29.00 /month	
15 – 25 kVa	@	\$33.00/month	
37 1/2 + kVa	@	\$38.00/month	
Energy Charge			
Summer (June–Aug.)	@	\$0.1220/kWh	
Non-Summer (Sep.–May)	@	\$0.1070/kWh	
Power Cost Adjustment			

DG Grandfather A-S – (65,66)

Facility Charge			
1 1/2 – 10 kVa	@	\$24.00/month	
15 – 25 kVa	@	\$28.00/month	
37 1/2 + kVa	@	\$33.00/month	
Energy Charge			
Summer (June–Aug.)	@	\$0.1215/kWh	
Non-Summer (Sep.–May)	@	\$0.1065/kWh	
Power Cost Adjustment	@	\$0.0014/kWh	

DG Grandfather A-S – (65,66)

Facility Charge			
1 1/2 – 10 kVa	@	\$29.00/month	
15 – 25 kVa	@	\$33.00/month	
37 1/2 + kVa	@	\$38.00/month	
Energy Charge			
Summer (June–Aug.)	@	\$0.1220/kWh	
Non-Summer (Sep.–May)	@	\$0.1070/kWh	
Power Cost Adjustment			

DG Bank A-S – (67,68)

Facility Charge			
1 1/2 – 10 kVa	@	\$24.00/month	
15 – 25 kVa	@	\$28.00/month	
37 1/2 + kVa	@	\$33.00/month	
Energy Charge			
Summer (June–Aug.)	@	\$0.1215/kWh	
Non-Summer (Sep.–May)	@	\$0.1065/kWh	
Power Cost Adjustment	@	\$0.0014/kWh	

DG Bank A-S – (67,68)

Facility Charge			
1 1/2 – 10 kVa	@	\$29.00/month	
15 – 25 kVa	@	\$33.00/month	
37 1/2 + kVa	@	\$38.00/month	
Energy Charge			
Summer (June–Aug.)	@	\$0.1220/kWh	
Non-Summer (Sep.–May)	@	\$0.1070/kWh	
Power Cost Adjustment			

Single-Phase Time of Day A-TD – (71,72,91,92)

Facility Charge			
1 1/2 – 10 kVa	@	\$24.00/month	
15 – 25 kVa	@	\$28.00/month	
37 1/2 + kVa	@	\$33.00/month	
Energy Charge			
On-Peak (June–Aug.) 1	@	\$0.2463/kWh	
On-Peak (Dec.–Feb.) 1	@	\$0.1594/kWh	
On-Peak (Other) 1	@	\$0.0981/kWh	
Off-Peak	@	\$0.0723/kWh	
Power Cost Adjustment	@	\$0.0014/kWh	

Single-Phase Time of Day A-TD – (71,72,91,92)

Facility Charge			
1 1/2 – 10 kVa	@	\$29.00/month	
15 – 25 kVa	@	\$33.00/month	
37 1/2 + kVa	@	\$38.00/month	
Energy Charge			
On-Peak (June–Aug.) 1	@	\$0.2470/kWh	
On-Peak (Dec.–Feb.) 1	@	\$0.1680/kWh	
On-Peak (Other) 1	@	\$0.1050/kWh	
Off-Peak	@	\$0.0740/kWh	
Power Cost Adjustment			

¹ Hours 11:01 a.m. to 7:00 p.m., for summer (June–Aug.) and hours 4:01 p.m. to 10:00 p.m., for (Dec.–Feb.) & (other).



Present Rates

Single-Phase Village A-V (58)

Facility Charge		
1 1/2 – 10 kVa	@	\$16.00/month
15 – 25 kVa	@	\$28.00/month
37 1/2 + kVa	@	\$33.00/month
Energy Charge		
Summer (June–Aug.)	@	\$0.1215/kWh
Non-Summer (Sep.–May)	@	\$0.1065/kWh
Power Cost Adjustment	@	\$0.0014/kWh

Proposed Rates

Single-Phase Village A-V (58)

Facility Charge		
1 1/2 – 10 kVa	@	\$21.00/month
15 – 25 kVa	@	\$33.00/month
37 1/2 + kVa	@	\$38.00/month
Energy Charge		
Summer (June–Aug.)	@	\$0.1220/kWh
Non-Summer (Sep.–May)	@	\$0.1070/kWh
Power Cost Adjustment		

Large Power Service Three Phase Primary (63)

Facility Charge	@	\$82.00/month
Demand Charge		
On-Peak (June–Aug.) 1	@	\$10.25/kW
On-Peak (Dec.–Feb.) 1	@	\$7.00/kW
Off-Peak	@	\$2.75/kW
Energy Charge	@	\$0.0695/kWh
Power Cost Adjustment	@	\$0.0014/kWh

Large Power Service Three Phase Primary (63)

Facility Charge	@	\$92.00/month
Demand Charge		
On-Peak (June–Aug.) 2	@	\$11.50/kW
On-Peak (Dec.–Feb.) 2	@	\$8.25/kW
Off-Peak	@	\$3.50/kW
Energy Charge	@	\$0.0695/kWh
Power Cost Adjustment		

Large Power Service Three Phase (83)

Facility Charge	@	\$82.00/month
Demand Charge		
On-Peak (June–Aug.) 1	@	\$10.25/kW
On-Peak (Dec.–Feb.) 1	@	\$7.00/kW
Off-Peak	@	\$2.75/kW
Energy Charge	@	\$0.0695/kWh
Power Cost Adjustment	@	\$0.0014/kWh

Large Power Service Three Phase (83)

Facility Charge	@	\$92.00/month
Demand Charge		
On-Peak (June–Aug.) 2	@	\$11.50/kW
On-Peak (Dec.–Feb.) 2	@	\$8.25/kW
Off-Peak	@	\$3.50/kW
Energy Charge	@	\$0.0695/kWh
Power Cost Adjustment		

Large Power Service Non-Firm LP-5 (84)

Facility Charge	@	\$82.00/month
Demand Charge		
Maximum	@	\$2.75/kW
Summer Coincident	@	\$62.20/kW
Winter Coincident	@	\$28.50/kW
Energy Charge	@	\$0.0695/kWh
Power Cost Adjustment	@	\$0.0014/kWh

Large Power Service Non-Firm LP-5 (84)

Facility Charge	@	\$92.00/month
Demand Charge		
Off-Peak	@	\$3.50/kW
Summer Coincident	@	\$68.00/kW
Winter Coincident	@	\$31.00/kW
Energy Charge	@	\$0.0695/kWh
Power Cost Adjustment		

¹ Hours 1:01 p.m. to 5:00 p.m., for summer (June–Aug.) and hours 5:01 p.m. to 9:00 p.m., for winter (Dec.–Feb.).

² Hours 2:01 p.m. to 6:00 p.m., for summer (June–Aug.) and hours 5:01 p.m. to 9:00 p.m., for winter (Dec.–Feb.).

Rate Q & A

(Continued from page 16)

Question 7: Why does the cooperative need to increase prices?

Purchased power accounts for roughly 72 percent of our total costs of providing electric service. As previously noted, we experienced a 3.34 percent increase in rates in 2015 and an estimated 2.50 percent in 2016. We are again anticipat-

ing an increase in 2017. Wholesale power costs continue to increase primarily due to new environmental regulations on generation stations (keep in mind our power supplier uses approximately 70 percent coal-fired generation). Dairyland Power Cooperative is in the midst of a \$130 million transmission infrastructure improvement plan. In order to meet the new requirements, Dairyland has had to add very expensive equipment to its

plants. This in turn increases the cost of electricity.

Even though purchased power accounts for our largest single expense, we have experienced increases in our internal costs as well. Our fixed costs—items such as depreciation, tax expense, and interest expense—have increased. Operating and maintenance costs have also increased. In addition to these expense items, capital costs have increased

Present Rates	Proposed Rates
<p>Rural Three Phase B – (79)</p> <p>Facility Charge @ \$53.00/month</p> <p>Energy Charge</p> <p style="padding-left: 20px;">Summer (June–Aug.) @ \$0.1215/kWh</p> <p style="padding-left: 20px;">Non-Summer (Sep.–May) @ \$0.1065/kWh</p> <p>Power Cost Adjustment @ \$0.0014/kWh</p>	<p>Rural Three Phase B – (79)</p> <p>Facility Charge @ \$62.00/month</p> <p>Energy Charge</p> <p style="padding-left: 20px;">Summer (June–Aug.) @ \$0.1220/kWh</p> <p style="padding-left: 20px;">Non-Summer (Sep.–May) @ \$0.1070/kWh</p> <p>Power Cost Adjustment</p>
<p>Grain Drying GD – (86)</p> <p>Facility Charge</p> <p style="padding-left: 20px;">1 1/2 – 10 kVa @ \$24.00/month</p> <p style="padding-left: 20px;">15 – 25 kVa @ \$28.00/month</p> <p style="padding-left: 20px;">37 1/2 + kVa @ \$33.00/month</p> <p>Demand Charge</p> <p style="padding-left: 20px;">Summer Coincident @ \$62.20/kW</p> <p style="padding-left: 20px;">Winter Coincident @ \$28.50/kW</p> <p>Energy Charge @ \$0.0845/kWh</p> <p>Power Cost Adjustment @ \$0.0014/kWh</p>	<p>Grain Drying GD – (86) (Closed)</p> <p>Facility Charge</p> <p style="padding-left: 20px;">1 1/2 – 10 kVa @ \$29.00/month</p> <p style="padding-left: 20px;">15 – 25 kVa @ \$33.00/month</p> <p style="padding-left: 20px;">37 1/2 + kVa @ \$38.00/month</p> <p>Demand Charge</p> <p style="padding-left: 20px;">Summer Coincident @ \$68.00/kW</p> <p style="padding-left: 20px;">Winter Coincident @ \$31.00/kW</p> <p>Energy Charge @ \$0.0885/kWh</p> <p>Power Cost Adjustment</p>
<p>Controlled Electric Heat A-C (70,90)</p> <p>Facility Charge @ \$4.50/month</p> <p>Energy Charge</p> <p style="padding-left: 20px;">June–Aug. (Non-Controlled) @ \$0.1215/kWh</p> <p style="padding-left: 20px;">Sep.–May @ \$0.0625/kWh</p> <p>Power Cost Adjustment @ \$0.0014/kWh</p>	<p>Controlled Electric Heat A-C (70,90)</p> <p>Facility Charge @ \$4.75/month</p> <p>Energy Charge</p> <p style="padding-left: 20px;">June–Aug. @ \$0.1220/kWh</p> <p style="padding-left: 20px;">Sep.–May @ \$0.0670/kWh</p> <p>Power Cost Adjustment</p>
<p>Controlled Air Conditioning A-IAC (74,94)</p> <p>Facility Charge @ \$4.50/month</p> <p>Energy Charge</p> <p style="padding-left: 20px;">May–Sep. (Cycled) @ \$0.0885/kWh</p> <p style="padding-left: 20px;">Oct.–Apr. @ \$0.0625/kWh</p> <p>Power Cost Adjustment @ \$0.0014/kWh</p>	<p>Controlled Air Conditioning A-IAC (74,94)</p> <p>Facility Charge @ \$4.75/month</p> <p>Energy Charge</p> <p style="padding-left: 20px;">May–Sep. (Cycled) @ \$0.0920/kWh</p> <p style="padding-left: 20px;">Oct.–Apr. @ \$0.0670/kWh</p> <p>Power Cost Adjustment</p>

¹ Hours 11:01 a.m. to 7:00 p.m., for summer (June–Aug.) and hours 4:01 p.m. to 10:00 p.m., for (Dec.–Feb.).

as well. For example, ACSR conductor increased 7.28 percent since 2012. Another example: 35-foot class 5 wood poles increased 13.25 percent in that same time frame. Employee cost has also increased in this time frame. These costs all affect our investment into the electric distribution system. On average we invest approximately \$1.3–\$1.8 million annually. Unfortunately, the cooperative is not immune from inflationary cost pressures.

Question 8: Is the cooperative doing anything to hold down rates?

Clark Electric Cooperative strives to operate efficiently while offering

reliable, affordable, competitively priced energy to our members. We’re always looking for ways to manage and mitigate costs where feasible. The cooperative offers load management strategies, time-of-use options, and budget billing as ways to help manage cost. The load management strategy helps conserve energy when power demand is at its peak. It helps delay needed construction of power plants, which ultimately keeps capital needs and costs down. The time-of-use rate option helps to shift consumption to non-peak hours. In addition to these strategies, the cooperative has also reduced staffing 20 percent since 2004. Clark Electric Cooperative’s local

cost (total cost less power cost divided by kWh sold) remains one of the lowest in the cooperative segment of the electric industry in Wisconsin.

Question 9: What can I do to help the cooperative hold down rates?

There are a number of things you can do. First, you can participate in load management programs. The load management strategy helps conserve energy when power demand is at its peak. It helps delay needed construction of power plants, which ultimately keeps capital needs and costs down. Secondly, pay attention to on-peak times and peak alert notices. The wholesale rate is very



Present Rates

Controlled Heat Storage A-HS (73)

Facility Charge	@ \$4.50/month
Energy Charge	
June–Aug. (Non-Controlled)	@ \$0.1215/kWh
Sep.–May	@ \$0.0625/kWh
Power Cost Adjustment	@ \$0.0014/kWh

Electric Heat EH (77,81,82) (Closed)

Facility Charge	@ \$4.50/month
Energy Charge	
Summer (June–Aug)	@ \$0.1215/kWh
Non-Summer (Sep.–May)	@ \$0.1065/kWh
Power Cost Adjustment	@ \$0.0014/kWh

Controlled Water Heater Credit

Control Credit	@ (\$4.00)/month
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Controlled A/C Credit – Code AC

Control Credit	@ (\$8.00)/month
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Security Lighting

SL-HPS	
100 W HPS	@ \$7.70/month
175 W HPS	@ \$9.20/month
250 W HPS	@ \$12.50/month
400 W HPS	@ \$17.60/month
SL-MV	
175 W MV	@ \$9.80/month
SL-LED	
40-69 W LED	@ \$7.70/month
70-125 W LED	@ \$12.50/month
Metered	@ \$2.40/month

Proposed Rates

Controlled Heat Storage A-HS (73)

Facility Charge	@ \$4.75/month
Energy Charge	
June–Aug.	@ \$0.1220/kWh
Sep.–May	@ \$0.0670/kWh
Power Cost Adjustment	

Electric Heat EH (77,81,82) (Closed)

Facility Charge	@ \$4.75/month
Energy Charge	
Summer (June–Aug.)	@ \$0.1220/kWh
Non-Summer (Sep.–May)	@ \$0.1070/kWh
Power Cost Adjustment	

Controlled Water Heater Credit

Control Credit	@ (\$4.00)/month
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Controlled A/C Credit – Code AC

Control Credit	@ (\$8.00)/month
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Security Lighting

SL-HPS	
100 W HPS	@ \$8.00/month
175 W HPS	@ \$9.60/month
250 W HPS	@ \$13.00/month
400 W HPS	@ \$18.30/month
SL-MV	
175 W MV	@ \$10.20/month
SL-LED	
40-69 W LED	@ \$8.00/month
70-125 W LED	@ \$13.00/month
Metered	@ \$2.50/month

summer sensitive (June, July, August) as well as time sensitive (primarily afternoons in the summer season). Time-of-use rate options may help you to shift consumption to non-peak hours. Third, be efficient by using energy wisely. The cooperative, as well as Focus on Energy, offers rebates to help boost your energy efficiency.

Question 10: When can members expect the next increase?

Clark Electric Cooperative has not had a price adjustment to base rates in four years. Lots of things can come into play that can affect rates. Many of these are unplanned and can be tied to rising

costs of fuel, natural gas, regulations, extreme storms, etc. We are committed to doing our best to minimize the impacts of these issues by being proactive in our planning, offering education and training on energy-efficiency programs, and focusing on maintaining the reliability, quality, and integrity of our system.

Question 11: What is the cooperative doing to help members manage their bills?

Clark Electric Cooperative offers a number of options to help members manage their power bills. Some of those services that our members find valuable are automatic payment options, budget

billing, load management programs, time-of-use offerings, and rebates. We also offer online energy audits and guides for conserving energy. The cooperative is also a member of Focus on Energy, so Clark Electric Cooperative members can participate in Focus on Energy's offerings as well.

Question 10: You said the cooperative will be adjusting total annual revenues by 2.8 percent. How come the increase in my energy cost is higher than that?

The effects of the price adjustment on your bill will vary depending upon the type of service you require and the extent of your usage.



COLBY MIDDLE SCHOOL ATTENDS SAFETY DEMONSTRATION

Clark Electric Cooperative hosted an electrical safety demonstration for approximately 70 students from the Colby Middle School this past fall.

Linemen Scott Bailen and Kent Weigel conducted the safety demonstration at the cooperative's headquarters in Greenwood and talked about safety around power lines with the kids. A lot of questions were asked, and as always the kids jumped when fuses blew and the hot dog came into contact with the energized line.

Clark Electric conducts safety demonstrations for local schools and community clubs throughout the year. This is one of the ways Clark Electric incorporates the 7th Cooperative Principle, Concern for Community, into the surrounding communities.

If you would like a demonstration for your group, just call our office at 715-267-6188 and ask for Amber.



WINTER IS HERE

Be alert for peak alerts

Winter is upon us, and with that comes the time for peak alerts for cooperative members. A peak alert is likely to occur on colder days during the winter months. On these days, the demand for electricity is highest, which also brings the need to conserve energy use whenever possible. The level of demand determines a large portion of the cooperative's energy costs during this time. Reducing or delaying your electrical usage during a peak alert helps lower this cost.

The key is to reduce your consumption between the hours of 4 and 9 p.m. on these coldest winter days. This helps Clark Electric save on our wholesale power bill, and this savings is passed along to the members. By turning off unneeded lighting and appliances, you can help us save a substantial amount.

On these days, the peak-alert messages will be broadcasted on the local radio stations. You can also look up the status on our website at www.cecoop.com. Go to the Operations Tab, Load Management Program and click on the load management status link.

Whether you hear the peak-alert message or not, please help us control our costs by reducing the amount of electricity you use during these winter days between 4 and 9 p.m.



Come join us at Clark Electric Appliance & Satellite FOR OUR OPEN HOUSE



DECEMBER 12-16



Appliances on sale
Sign up for Exede Satellite Internet!
Check out our First Call Medical Alert
Monitoring System
Enjoy coffee, apple cider, and cookies

**Register for prizes while
you shop our store!**



Our way of saying thank you for your business!
It is our pleasure to be of service to you.

Happy Holidays



The holiday season brings to mind all sorts of memories about experiences and days gone by, such as decorating and lighting the Christmas tree, anticipating the aroma of home-baked Christmas cookies, or sharing together with our families and friends.

Whatever memories you have from the past, it's the time of year when our actions can become part of warm memories for others and ourselves in the future. Sometimes we forget that it's those little things we do for others that can mean so very much.

All of us at Clark Electric Cooperative hope you and your family has a safe and a very joyful holiday season.

**Our office will be closed Monday, December 26,
and Monday, January 2, for the holidays.**

CLARK ELECTRIC COOPERATIVE GIFT CERTIFICATES AVAILABLE

*Need ideas about what to get that
special someone for the holidays?*

We all have someone on our shopping list who seems to have everything. How about giving them the gift of energy with a gift certificate from Clark Electric Cooperative? If they receive electric service from Clark Electric Cooperative, contact our Billing Department at 715-267-6188 or 1-800-272-6188 to learn how to obtain a gift certificate.



THE HEATING SEASON IS HERE!



GEOTHERMAL

When COMFORT Matters

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