



Tim Stewart,
CEO/Manager

STORM REINFORCES IMPORTANCE OF GRID RESILIENCY

In last month's article, I wrote about electric grid resiliency and how the cooperative goes about restoring electrical service after a storm. In the dictionary, resiliency is defined as "the ability to bounce back, recover quickly and to go back into shape or position after being stretched."

Well, almost as if on cue, on June 17-18 a significant storm came through the center of our six-county service area and tested our resiliency. The first calls came in around 7 p.m. on June 17. During the storm we had over 1,900 members without power. By 2 p.m. on June 18, all members were back on. When you stop and think about it, that's pretty remarkable. In a span of about 19 hours, the system suffered stress and "bounced back and recovered quickly" relative to the

amount of widespread damage over our service area.

In this short time span (19 hours), the storm caused approximately \$53,000 in expense to the cooperative. Broken poles, downed lines, transformers, and lights all had to be repaired and replaced. The number-one cause for the outages was trees falling due to high winds. The cooperative does have a vegetation management program. However, many members don't want their trees trimmed or even "touched." This is but one illustration as to why maintaining the right-of-way is so important.

Living in Wisconsin, we know that significant power outages can occur. We know things happen; however, we have confidence in the resiliency of our system to recover from the situation with as little disruption as possible.



**Clark Electric
Cooperative**

Your Touchstone Energy® Partner 



MY CO-OP



*Mark your
calendar...*



Clark Electric Cooperative's MEMBER APPRECIATION DAY Saturday, September 22

Plan to join us on Saturday, September 22, for Kick Off to Cooperative Month and Member Appreciation Day at Clark Electric Cooperative headquarters located at 1209 W Dall-Berg Road, Greenwood. There will be a free pancake breakfast and fun activities for all.



WE SAY GOOD-BYE TO AN OLD FRIEND

On July 1, 2018, Dick Adler, former CEO/general manager of Clark Electric Cooperative, passed away. During Dick's 43 years of service to electric cooperatives, he was a great leader and a mentor to many who had the opportunity to work with him. He was known for his fairness, dedication, intelligence, goodwill, guidance, and friendship to all.

As we say farewell we know that Clark Electric Cooperative was especially fortunate to have had such a great leader who left an everlasting impression on our organization and community.

Right: A Clark Electric bucket truck stood sentry outside of St. Mary's Catholic Church for the funeral of former CEO/General Manager Dick Adler July 6.



RICHARD M. ADLER, age 76, of Greenwood, passed away surrounded by his family, on Sunday, July 1, 2018, at the Marshfield Medical Center in Marshfield. Funeral services were held at 11 a.m. on Friday, July 6, 2018, at St. Mary's Catholic Church in Greenwood. Rev. Steve Brice officiated, and burial followed in the parish cemetery. Pallbearers were Bob Moseley, Arnie Kappas, Harry Johnson, Bruce Sautebin, Ron Kowitz, Al Dallman, Marty Hillert, and Ken Peterson. Military rites were conducted by the Greenwood American Legion Post #238. Visitation was held on Thursday, July 5, 2018, at St. Mary's Catholic Church with a 7:45 p.m. rosary service. Visitation was also held at the church on Friday, from 10 a.m. until time of service.

Richard Martin Adler was born on June 28, 1942, in Marshfield, to Roman and Agnes (Rutherford) Adler. He was raised and received his education in Marshfield, graduating from Columbus High School in 1960. After graduating from high school, Dick furthered his education by attending the United States Armed Forces Institute, American Technical Society, University of Wisconsin correspondence courses, U.S. Dept. of Agriculture and the National Rural Electric Cooperative Association management courses. In 1961, Dick enlisted in the Wisconsin Army National Guard, Battery A, 2nd Battalion, 120 Artillery, achieving the rank of sergeant. He served as battery clerk and motor sergeant, and later served with the 32nd Infantry Division (Red Arrow) at Fort Lewis, Washington, during the Berlin

Crisis. Dick was united in marriage to Colleen Annette Syth on April 8, 1967, at St. Mary's Catholic Church in Greenwood, and they celebrated 50 years of marriage in 2017.

Dick was employed at Clark Electric Cooperative from 1960 until retiring in 2005, where he served as office clerk/office manager, assistant manager, general manager and CEO. He organized Clark Electric Appliance & Satellite, Inc., serving as president from 1992–2005. Dick was also very involved in several state organizations, which included serving as secretary-treasurer, vice-president, and president of the Wisconsin Office Managers Association, Electric Cooperative Managers Association of Wisconsin, and Dairyland Managers Association; and he was a member of the board of directors of the Wisconsin Electric Cooperative Association. Dick received the Wisconsin Electric Cooperative Ally of Cooperative Excellence award in 2004, and served as vice president of Ener-tran and Cooperative Energy Services. He served 20 years as a sergeant-of-arms, 10 years as chief sergeant, for the National Rural Electric Cooperative Association, and regularly attended the national annual meetings.

Locally, Dick was instrumental in organizing the Adler-Clark Electric Community Foundation, served as secretary/treasurer of the Greenwood Industrial Development Corporation, helped develop the Industrial Park on Greenwood's East side, and assisted in the financing of the Greenwood Homes Building (later purchased by the Weathershield Corporation and then by Grassland Dairy Prod-

ucts). He also served on the Greenwood city council from 1969 to 1976, where he was council president and temporary mayor after the death of Mayor Don Warner. Those years are when the City of Greenwood developed a satellite well system. Dick also served as chairman of "Branstiter's Main Streets of Greenwood" Museum committee for 10 years and secretary and president of Greenwood Chamber of Commerce. He helped organize and served as vice president of Clark County Economic Development Corporation; was part of the Executive Committee for Farm Progress Days in 2005, when over 50,000 people visited the expo in Clark County; and served as business coordinator and board member of the Greenwood Festivals, Inc., now known as The Dr. William A. Olson Community Foundation, Inc. from 1976 to 2017. During that period, he developed the Greenwood Clinic in downtown Greenwood, following the retirement of Dr. Olson. The clinic was later purchased by the Marshfield Clinic and relocated on Greenwood's south side.

Dick was presently serving as the assistant finance officer and chaplain for Greenwood American Legion Wallis-Hinker-Brux Post 238. He chaired the committee to honor the Greenwood Civil War Veterans, with many receiving new headstones in the cemetery. He also chaired the committee to add Capt. Gary Brux, who was the first Greenwood combat casualty in the Vietnam War, to the Legion name. Additionally, Dick chaired the committee to have a new monument installed in the Greenwood

(Continued on page 18)

CONGRATULATIONS, DAN

Congratulations to Dan Sturz on his retirement from Clark Electric after 33 years with the cooperative.

Dan began his career at Clark Electric Cooperative on October 1, 1985, as a journeyman lineman. He completed his metering technician apprenticeship in June 2012 and worked as a lineman/meterman until he retired on June 16, 2018.

Dan worked on construction and performed maintenance on distribution lines. He was also involved in performing safety demonstrations that the cooperative presented at many elemen-

tary schools, helping to promote safety awareness to the students and community organizations.

Beyond his normal duties as a lineman, Dan volunteered nine times to assist other cooperatives through Restoration of Power (ROPE), a Wisconsin Electric Cooperative Association program.

Dan plans to spend his time in retirement hunting, fishing, golfing, traveling, and especially spending time with his seven grandchildren.

We wish him all the best in his retirement!



Donations will be delivered to local school districts for distribution to needy families

Drop-off location

Clark Electric Cooperative

1209 W Dall-Berg Rd., Greenwood, WI 54437

From Greenwood: West on G to 2nd left after the bridge – turn on River Road, then Dall-Berg Road.

8:00 a.m. to 4:30 p.m. Monday through Friday

Back to School Supplies Drive

Clark Electric Cooperative is sponsoring a School Supplies Drive so our employees and members can donate back-to-school items to help families who are having difficulty providing the proper tools for their children to succeed in school.

Needed supplies

#2 wooden yellow pencils	Colored pencils
Ballpoint pens	Washable markers
Plain pocket folders	Watercolor paints
Spiral notebooks – wide ruled	Highlighters
Notebook paper – wide ruled	Zipper binders
3-ring binders	Protractor
Box of 24 or 64 crayons (preferably Crayola)	Ruler (1/8 scale and metric)
Pink erasers	Scissors (preferably Fiskars)
Glue bottles	Backpacks
Glue sticks	Tissues
Dry erase markers	Deodorant

Monetary donations are also welcome. Supplies will be purchased with the funds and distributed along with the other supplies to the schools.

**Donation
deadline is
August 17!**



Dick Adler (Continued from page 16)

Cemetery for all Greenwood men who perished in past wars, and was co-chairing a future project for a Veterans Memorial (medivac helicopter).

Dick was a longtime member of St. Mary's Catholic Church where he served as chairman of the finance committee, and also served as usher, lector, and Eucharistic minister. He organized and served as secretary/treasurer of St. Mary's Memorial Fund from 1992 to 2016, and president since 2016, and was a past trustee of St. Mary's Parish, Inc. He and his wife were enrolled in the "UNBOUND" Mission program.

He also served many years on the State Bar of Wisconsin Fee Arbitration Program Committee.

Dick had many interests, but especially enjoyed growing bedding plants in winter months, gardening, hacking at golf, traveling, playing at the casinos, history (especially the Civil War), traveling to the southwest United States in the winter, playing sheephead, and watching the Badgers, Packers, Brewers, and Bucks.

He organized the placement of six Legacy Stones at Highground Memorial, in Neillsville, for the Adler family: Five stones for his brothers who served, and one stone for his parents and two sisters.

Dick is survived by his wife, Colleen, of Greenwood; three sons: Scott (Dawn) of Jefferson, WI, Mark (Jamie) of Cottage Grove, MN, Mike (Sarah) of La Crosse, WI; seven grandchildren: Joseph, Sophie, Ellisyn, Kailyn, Wyatt, Will, and Stella; two brothers: Terry (Marion) Adler of Marshfield and Tom (Sue) Adler of Green Bay; two sisters: Barb (Lee) LeMoine of Land O' Lakes, WI, and Ellen (John) Murphy of Oshkosh, WI; nieces, nephews, other relatives, and many friends.

He was preceded in death by his parents and two brothers: Glenn and Norm Adler.

Energy Efficiency Tip of the Month

Look for LED products and fixtures for outdoor use, such as pathway, step and porch lights. Many include features like automatic daylight shut-off and motion sensors. You can also find solar-powered lighting for outdoor spaces.

Source: energy.gov



Tim Stewart, CEO/Manager

1209 West Dall-Berg Road, P.O. Box 190, Greenwood, WI 54437
email us at info@cecoop.com or tnelson01@cecoop.com
www.cecoop.com



**Clark Electric
Cooperative**

Your Touchstone Energy® Partner

GEOTHERMAL

When COMFORT Matters



Looking for an efficient, cost-effective and environmentally friendly heating and cooling system? A geothermal heat pump is the greenest system available. Geothermal systems don't emit carbon dioxide, carbon monoxide, or other greenhouse gases that can be harmful to the environment or, more importantly, your family. Save money and rest easy knowing your family will be comfortable and safe.



Contact Greg today
for your heating system
check-up at our
SPECIAL FALL RATE



tthermgeo.com



**Clark Electric
Appliance & Satellite, Inc.**
Your Touchstone Energy® Partner

1209 W Dall-Berg Road,
Greenwood, WI 54437
715-267-6544 • 866-279-6544

NEW!

SET YOURSELF FREE WITH UNLIMITED DATA

**UP TO 30 Mbps
Download Speed**

\$39.99

PER MONTH
\$59.99/mo.
after 3 months



1-866-279-6544 or 715-267-6544

Viasat

After 150 GB of data usage, we may prioritize your data behind other customers during network congestion. Minimum 24-month service term. Equipment lease fee is \$7.95/mo. and taxes apply. Speeds are "up to" and not guaranteed and will vary. Service is not available in all areas. Offer may be changed or withdrawn at any time. Viasat is a registered service mark of Viasat, Inc.