



WHEN IT'S HOT...IT'S HOT

Summer Heat Does Not Slow Down the Visitors

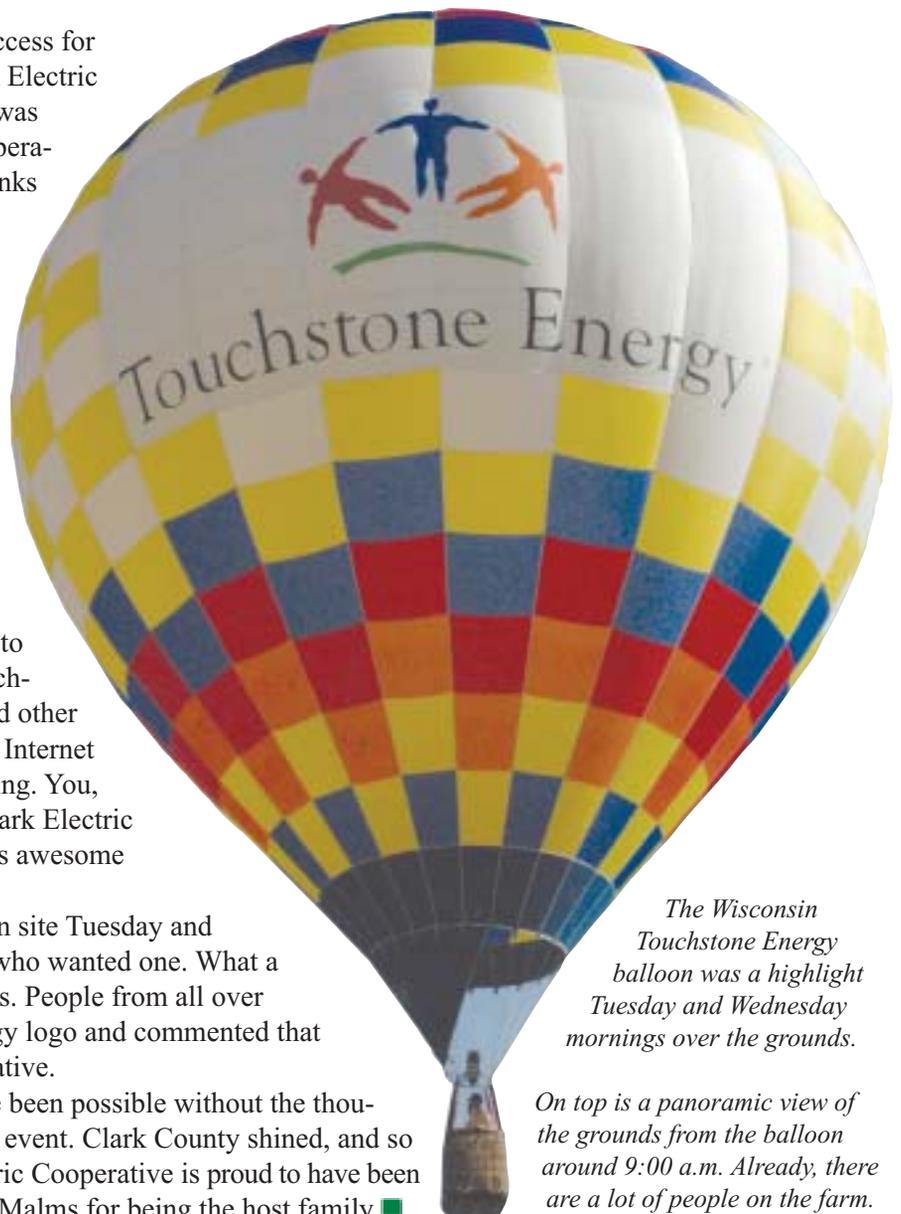
Farm Technology Days was a huge success for Clark Electric Cooperative and Clark Electric Appliance & Satellite, Inc. The heat was tremendous, with three days of 90-plus temperatures. However, in our booth it was cool thanks to our ground source heat pump.

WDLB radio provided on-air broadcasting each morning from our tent, which was a great experience for everyone during the event. Many of our members stopped by to let us know that they heard the broadcasting and wanted to come over and say hi.

Three days of the best "Farm Technology" were available to more than 30,000 people. Highlighting that technology was WildBlue High Speed Satellite Internet Service, which was made available to all the vendors who participated at Farm Technology Days. In addition, the Youth Tent and other participants were able to use the high-speed Internet services that WildBlue is capable of delivering. You, too, can now get WildBlue by contacting Clark Electric Appliance & Satellite and signing up for this awesome service.

The Touchstone Energy balloon was on site Tuesday and Wednesday mornings for tether rides to all who wanted one. What a sight that giant balloon was over the grounds. People from all over Wisconsin recognized the Touchstone Energy logo and commented that they belong to a Touchstone Energy cooperative.

Farm Technology Days could not have been possible without the thousands of volunteers who helped at this great event. Clark County shined, and so did the people of Clark County. Clark Electric Cooperative is proud to have been part of this historic event. Thank you to the Malms for being the host family. ■



The Wisconsin Touchstone Energy balloon was a highlight Tuesday and Wednesday mornings over the grounds.

On top is a panoramic view of the grounds from the balloon around 9:00 a.m. Already, there are a lot of people on the farm.



Sights from Farm Technology Days



Thanks to all the Clark Electric and Clark Electric Appliance & Satellite employees who worked so hard to make this FTD so successful.



ALICE IN DAIRYLAND GOES FOR A RIDE

Beautiful Morning Provides Great Moment for Clark & Alice



CEO / General Manager Tim Stewart; Director of Operation John Knox; Gena Cooper, Alice In Dairyland; and Gary Huber, the Wisconsin Touchstone Energy balloon pilot.



Alice gets ready for her flight in the Wisconsin Touchstone Energy balloon.

ONE LAST JOB

Moseley Helps in Electrical Coordination of Farm Technology Days

Bob Mosley has done about all you can do at an electrical cooperative. With a career of 36 years, starting as an apprentice lineman and finishing as director of operations, you really can say he has done it all.

A highlight of his career was receiving the Herman C. Potthast Award in 2001. The Wisconsin REC Training and Safety Committee, which represents the electric cooperatives in Wisconsin, gave the award to Bob for his dedication and never-ending promotion of safety in our organization and for others in this profession.

Setting up and operating the electrical system at Farm Technology Days was a big opportunity and a fitting way for Bob to end his career. Farm Technology Days was a big event for Clark Electric Coopera-



Bob Mosely working at Farm Technology Days this July.



Bob receiving the prestigious Herman C. Potthast Award in 2001.

tive; thanks to Bob and everyone on our team for making everything run so smoothly.

Now with retirement as his next major task, Bob can look forward to many other relaxing habits such as fishing, hunting, taking care of his yard, spending time with his family, and don't forget his other job—serving as the mayor of Greenwood. You never know what is next for him—running for governor, or maybe even president!



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