



Tim Stewart,
CEO / General Manager

CAPITAL CREDIT RETIREMENT

48th Consecutive Year— Benefits From Your Cooperative

It is my privilege to announce that the Clark Electric Cooperative Board of Directors approved a \$644,636 capital credit general retirement to be made this year. This marks the 48th consecutive year that a capital credit retirement has been made, totaling in excess of \$18,169,551 being returned to the membership since inception.

As a rural electric cooperative member, you are part owner of Clark Electric Cooperative. Basically, you've pooled your money with thousands of other members and created equity for your rural electric cooperative to buy electricity and provide services at an affordable cost.

As a locally owned business, Clark Electric Cooperative is committed to the people, businesses, and communities we serve. Because we are member owned and operated, one of the fundamental principles we follow is a commitment to returning your investment. This is done in the form of capital credits. Since Clark Electric Cooperative operates on a not-for-profit basis, we return margins to members and former members through the capital credit allocation and retirement process. The amount returned is in relation to the individual member's transactions with the cooperative. Capital credits are returned to cooperative members on a rotating schedule. Currently the cooperative is retiring 4 percent of our allocated capital and applying that amount against the oldest capital

credits assigned to the members. This retirement will affect the cooperative's capital credits assigned in 1989 and the Dairyland Power Cooperative capital credits assigned for 1985 and 1986.

Load Management Helps Reduce Costs

I would like to spend the rest of this month's article discussing load management and the important role that load management plays in controlling costs for all of our members.

The Dairyland Power Cooperative's load management system is an extremely valuable tool in curtailing load during peak periods. By allowing a load control device to be installed on your electric water heater, electric heating system, air-conditioning system, or other large controllable loads, you can help control increasing generation and transmission costs. In 2010, DPC estimates that the load management program realized savings in excess of \$8.6 million systemwide. Clark Electric Cooperative members saved an estimated \$346,000 over what costs would have been without the program. Please call our office for more details on the load management system. ■



Happy New Year

Clark Electric Cooperative's office will be closed on December 31. The Appliance and Satellite office will be open from 8 a.m. to 12 p.m. on December 31.

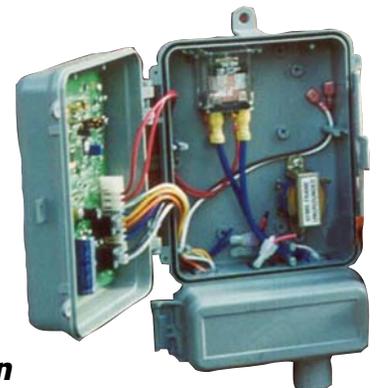
Load Management Your Device to Savings

Electric Water
Heating Credits

Electric Heating
Rates

Air Conditioning
Rates

Contact Us for
More Information



Scholarship Applications Available

Clark Electric Cooperative is once again offering a scholarship opportunity to graduating students from participating high schools in our service area. One \$1,000 scholarship will be available for a student from each school or group of schools in our service area.

To be considered for the scholarship, the student's parent or legal guardian must be a member of Clark Electric Cooperative and currently receive electric service at their primary residence from Clark Electric Cooperative.

The Clark Electric Cooperative scholarship program began in 1995, and since its inception we have provided more than \$127,000 in scholarships to area students. An independent scholarship committee judges the applicants based upon merit.

Giving back to the community is one of the cooperative principals; furthering the education of our area youth is another. Clark Electric is proud to help these fine young people meet their educational goals.

Applications are available from your high school counselor, online at www.cecoop.com, and at our office located at 124 N Main St., Greenwood.

All applications must be returned to the cooperative office by 5 p.m. Friday, March 4, 2011.



Schools Eligible for Scholarship Consideration

- Abbotsford High School
- Colby High School
- Granton High School
- Greenwood High School
- Loyal High School
- Marshfield Sr. High School
- Neillsville High School
- Owen-Withee High School
- Pittsville High School
- Spencer High School
- Thorp High School
- Stanley High School
- Stratford High School
- Columbus High School
- Osseo-Fairchild
- Medford High School
- Gilman High School
- Abbotsford Christian Academy
- Home School Student

If you have any questions, please contact Tracy Nelson, administrative assistant at 715-267-6188 or 1-800-272-6188.

These scholarships are financed through the Federated Youth Foundation Scholarship Program, which is funded from unclaimed capital credits. Federated Youth Foundation (FYF) is a non-profit charitable foundation serving cooperatives across Wisconsin. ■

Office Hours

Winter Hours:

November 1 – March 31
Monday – Friday, 8 a.m. – 4:30 p.m.

Summer Hours:

April 1 – October 31
Monday – Friday, 8 a.m. – 5 p.m.



Energy Efficiency

Tip of the Month

Feel around doors and windows for air flow. Adding weather stripping or caulk around a leaky door or window can lower energy bills by keeping your heating system from working too hard to compensate for air leaving your home.

Source: U.S. Department of Energy

BE ALERT for PEAK ALERTS

Winter is upon us, and with that comes the time for peak alerts for cooperative members. A peak alert is likely to occur on colder winter days. On these days, the demand for electricity is highest, which also brings the need to conserve energy use whenever possible. The level of demand determines a large portion of the cooperative's energy costs during this time. Reducing or delaying your electrical usage during a peak alert helps lower this cost.

The key is to reduce your consumption between the hours of 5 and 10 p.m. on these coldest winter days. This helps Clark Electric Cooperative save on our wholesale power bill, which is passed along to the members. By turning off unneeded lights, electronics, and appliances during times of peak alerts, you can help us save a substantial amount of money.

On the coldest winter days, peak alert messages will be broadcast on the following stations:

- WAXX 104.5
- WECL 92.9
- WIAL 94.1
- WAYY 790 AM

Whether you hear the peak alert message or not, please try to reduce the amount of electricity you use during these winter evenings between 5 and 10 p.m. ■



TAKE CHARGE

of Your Electric Consumption with Kill-A-Watt

Take charge of your electric use with a Kill-A-Watt electricity consumption monitor. It's a unit that you plug directly into the wall. Then you plug your 120-volt appliance into it. The monitor will help show you which appliances and equipment are consuming more power and draining more dollars. You can calculate your electricity expenses by the day, week, month, or year. Start making decisions about your lifestyle and save on your energy bill.

Clark Electric Cooperative has some of these units in stock that you can purchase at the cooperative office for \$32. This is a great way to see where you can save! ■

Don't Let Your TV Use Energy When You're Not Watching It

You bought an ENERGY STAR-qualified TV to save energy. That's a good start, but there's even more you can do to boost your TV's efficiency. Here's a tip from Clark Electric Cooperative that can help you save energy—and money.

TVs are bigger than they used to be. And some of the largest ones can use as much electricity each year as a new, conventional refrigerator. But ENERGY STAR-qualified TVs use roughly 40 percent less energy than standard TVs.

So when your ENERGY STAR TV is turned on, you know it's using energy efficiently. But if the TV is on when no one is watching it, that costs money. So you hit the "off" button. And that's when the "energy vampires"

go to work. Although your TV is switched off, it still uses some energy.

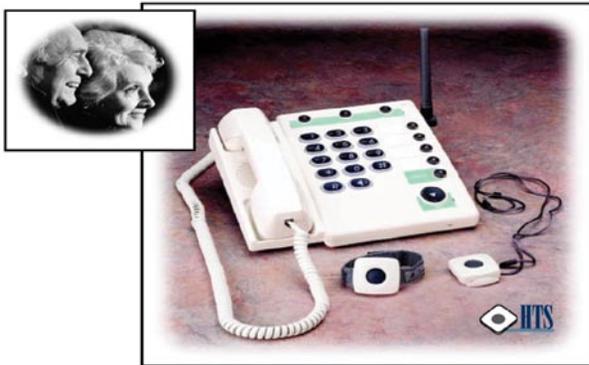
Here are a couple of things you can do to stop that power drain. Many high-definition TVs have a quick start option. By turning it off, you'll save energy and add only a few seconds to start-up time. And to stop those "energy vampires," use a power strip as a central "turn off" point. When you're not watching your TV, simply flip the strip's "off" button. But if you have set a timer to record a TV program, you'll need to keep the recorder plugged in and drawing power.

For other tips on how to save energy—and money—visit Touchstone Energy's energy-saving website or call the energy experts at Clark Electric Cooperative. Find out how the little changes add up at www.TogetherWeSave.com. ■

First Call 24/7

Emergency Response System

Safety and Independence for Seniors



Winter is here. Call us now to have your First Call system installed and enjoy the peace of mind that comes with knowing help is a push of a button away.



Clark Electric Cooperative

Your Touchstone Energy® Partner 

Tim Stewart, CEO / Manager

124 N. Main Street

P.O. Box 190

Greenwood, WI 54437

e-mail us at info@cecoop.com or tnelson01@cecoop.com

www.cecoop.com

THERMOLEC PLENUM + CLARK ELECTRIC DUAL FUEL RATE START SAVING ON YOUR FUEL BILL TODAY



Three Position Selector Switch allows electric heating, fossil fuel heating, or automatic selection according to the reading of the outdoor sensor or a signal from utility companies offering preferential dual energy rates. The TH-400 Dual-energy controller is designed so that one adjustment of the thermostat's anticipator suits either heating mode.

Call Clark Electric Appliance & Satellite
1-866-279-6544