

How You're Helping

Daylight Saving Time Saves Energy

One of the biggest reasons why we change our clocks to Daylight Saving Time (DST) is that it saves energy. Energy use and the demand for electricity for lighting our homes are directly connected to when we go to bed and when we get up. Bedtime for most of us is late evening. When we go to bed, we turn off the lights and TV.

In the average home, 25 percent of all the electricity we use is for lighting and small appliances, such as TVs, VCRs, and stereos. A good percentage of energy consumed by lighting and appliances is used in the evenings when families are home. By moving the clock ahead one hour, we can cut the amount of electricity we consume each day.

If you have a time clock that is used to control your water heater or other devices that you want shut off for Clark Electric's Time-of-Day rate, don't forget to reset that clock.

Studies done in the 1970s by the U.S. Department of Transportation show that we trim the entire country's electricity usage by about 1 percent EACH DAY with Daylight Saving Time.

Daylight Saving Time "makes" the sun "set" one hour later and therefore reduces the period between sunset and bedtime by one hour. This means that less electricity would be used for lighting and appliances late in the day.

We also use less electricity because we are home fewer hours during the "longer" days of spring and summer. Most people plan outdoor activities in the extra daylight hours. When we are not at home, we don't turn on the appliances and lights. A poll done by the U.S. Department of Transportation indicated that Americans liked Daylight Saving Time because "there is more light in the evenings / can do more in the evenings."

While the amounts of energy saved **per household** are small, when added up, they can be very large. ■

Change Your Clock & Change A Bulb!

The National Fire Protection Association and the U.S. Consumer Product Safety Commission recommend that consumers change the battery in smoke and carbon monoxide detectors when they change the clocks for Daylight Saving Time.

While you've got the ladder out to check your smoke detectors, why not change a bulb?

Switching to energy-efficient bulbs in your ceiling fixtures could save you \$30 a year per bulb on your electricity bill.

Energy-efficient lighting is particularly important in the fall when Daylight Saving Time ends and the days are shorter. The latest generation of energy-saving lighting includes compact fluorescent bulbs that fit in standard light sockets and provide pleasant, uniform light

Happy Easter

Our offices will be closed on Friday, April 6, 2007, in observance of Good Friday. Our offices will be open on Saturday for normal Saturday hours.



Environmental Investments

Projects are Underway at Dairyland's Two Largest Power Plants

Dairyland has commenced work to retrofit its 380-mw Genoa Station #3 (G-3) and 400-mw John P. Madgett Station (JPM) with state-of-the-art environmental control equipment that will result in significant air emission reductions. The G-3 coal-fired plant is located in Genoa, Wisconsin. The JPM coal-fired plant is located in Alma, Wisconsin.

More than \$250 million has been included in Dairyland's budget for current and future emissions control work. Construction has begun to install fabric filter "baghouses" at each plant to remove particulate matter from the exhaust gas stream following the coal combustion process. The new baghouses are in addition to the existing electrostatic precipitator particulate matter control equipment.



Baghouse construction has started at Dairyland's Genoa site.

Dairyland is in the engineering and design phase of a project to install a semi-dry flue gas desulfurization system, or "scrubber," to remove sulfur dioxide, as well as technologies to reduce nitrogen oxide and mercury emissions. One of these technologies is a sorbent injection system, which sprays a limestone liquid into a chamber between the boiler and fabric filter baghouse. The limestone reagent absorbs sulfur dioxide and other acid gases in the hot gas stream. The hot gas stream is then cooled, thereby drying the reagent so it can be collected in the baghouse.

Once installed, the new air emission control equipment will achieve significant reductions of sulfur dioxide, nitrogen oxide, mercury, and particulate matter. ■

Youth Leadership Congress

Unique Opportunity for Our Young Co-op Students

Clark Electric Cooperative is offering the opportunity to our young co-op members to participate in the 44th WECA Youth Leadership Congress (YLC). This is an opportunity that your child will not want to miss.

Clark Electric offers the opportunity to participate in the YLC to high school students throughout the service area. The conference, co-sponsored by Wisconsin's electric cooperatives and the University of Wisconsin—River Falls, is scheduled for July 18–20, 2007. It will be held on the UW—River Falls campus.

Through a mix of seminar sessions, hands-on activities, and team-building experiences, participants will be exposed to a variety of real-life issues and will be given the opportunity to identify and explore their leadership potential. Top-notch professional speakers, teenage peers, and exceptional cooperative employees will

provide participants with information and tools to deal with the weighty issues high school students face every day.

The YLC is a fun, educational, and unique event that is planned by and for teenagers. Six students are elected by their peers to serve on the Youth Board. The Youth Board then plans and conducts the next YLC. More information is available at your high school from your FBLA and FFA advisors. If they don't have the information and you would like to go, contact us here at the cooperative. We also offer this opportunity to our local home-schooled kids.

For 44 years, Wisconsin Electric Cooperatives and UW—River Falls have co-sponsored this event to demonstrate to high school students the basics of cooperatives and how they can apply the ideals and philosophies of cooperation directly to their lives.

Severe Weather Always be Prepared

Tornado and Severe Weather Awareness Week is April 9 – 15. In cooperation with state emergency management agencies, the National Weather Service (NWS) uses this week to remind people about the dangers of severe weather, including thunderstorms, flash flooding, and tornadoes. It is important you know what to do when severe weather strikes.

Wisconsin is prone to severe weather that can develop rather quickly. Being prepared and knowing what's what during severe weather could be a matter of life or death. The National Weather Service (NWS) office out of La Crosse is responsible for issuing storm watches and warnings for our area. You can hear any watches or warnings concerning our area by listening to a weather radio. Newer weather

radios also have the ability to alert listeners with alarms for the area they are in when severe weather approaches.

A great place to get information is the National Weather Service web site, where you can find out all types of weather information, see the local radar, and lots more. You can access the La Crosse National Weather Service site at <http://www.crh.noaa.gov/arx/>.

A very important message that Clark Electric wants our members to understand is to take cover when severe weather approaches. When the storm is done and people venture outside to see the damage, they need to be careful of downed power lines. If you see a downed line, call us immediately at Clark Electric and then keep people away until we get there to take care of the problem. ■

Paystations

Here is a list of current paystations that will accept your Clark Electric bill. To make paying your bill even easier, consider ACH. Call our office today to learn the benefits of this easy process.

Abbotsford

Abbybank

Chili

M & I Marshall & Ilsley

Colby

Mid-Wisconsin Bank

Community Bank of Central WI

Curtiss

Community Bank of Central WI

Dorchester

Advantage Community Bank

Gilman

State Bank of Gilman

Granton

Citizens State Bank of Loyal

Greenwood

Associated Bank

Clark Electric Cooperative

State Bank of Withee

Loyal

Loyal Farm & Home Center

Citizens State Bank of Loyal

M & I Marshall & Ilsley

Lublin

State Bank of Gilman

Neillsville

M & I Marshall & Ilsley

By Golly...I Think I Know Where This Person is, Watson

If you know where any of these members may be,
let the cooperative know so we can send them
their capital credits.



ANDEREGG MICHAEL
AUSTIN ANN
BANNACH DONALD
BARNES JERALD SR & TINA M
BEDINI LANCE & DENIESE
BERTSCHI KURT
BLACK RIVER PUB ALBERT SMITH
BRADSHAW JUANITA V.
BRILL DEBRA G.
BROOKS J W
BUNTIN ROBERT
BURGESS WILLIAM W. & FLO-
RENCE
BUSSE JIM
CARLIN CONSTANCE M.
CHRISTENSON RITA A.
CLOYD PAUL W.
COLLIER ELTON D.
CURTIS CHESTER & IRENE
CZECH ANNE & JEFFREY
CZECH MICHAEL
DANGREMOND R.V.& PHILLIPA
DAUL JUDITH
DEES JORJA M.
DOLL DARRELL N. & ROD
WIMMER
ERICKSON LARRY L.
FEHR ANDY & LENA SUE
FEITEN JOE
FINLEY WAYNE
FRANZ ANNETTE C.
FREEDLUND JOHN B & GAIL L
GAEDE PAUL
GAJDA RAY
GALOWSKI TERRY
GESKE RICHARD J. & BARBARA C.
GILLES JOHN E. JR. & JUDITH A.
HAINZ HOWARD & KARLA
HENSLER EARL
HERBERT DANIEL G. & NANCY J.
HOLTZHEIMER DAN
KACZMAREK DON & ROBIN

KALETA LEE
KENNEDY PAT & KRISTI J.
KLAFKE SHARON L
KUBERA HARRY F.
KUSKE ROBERT
LASKI ALLEN & PAMELA R.
LEROY JOE
LOBACZ ALLEN & D. NEISIUS
LOHRMON DARREL
LOOS WILLIAM J
LUZINSKI RICHARD & RENEE
MACBRIDE MAE (MISS)
MANIER GLENN & SHIRLEY
MARG TERESA
MARNER ALBERT & SADIE
MARZINSKE EDWIN JR
MCMYLER BONNIE
MILLER ALBERT C. & PATRICIA
MOLITOR JEFF & ANNETTE
MORRISON JIM & DAWN
NACKER JOANN
NEUENS DANIEL A. & EVELYN M.
NEVILLE JAMES J. & LORNAMAE
NEWMANN MICHAEL & RENEE
NICHOLSON JOHANNA
NIELSEN ROY & JEANIE
NOVAKNIC ESTHER
NOWAK JOHN G.
OESTREICH SCOTT
OLSON RITA
OLSON TIMOTHY
PALMS SHIRLEY M.
PEIPER MARGARET
PLOECKELMAN ROY A. & DAWN E.
POESCHEL HOWARD
RABUCK RICK & LAUREL
REGALIA ARLENE & P. BAYUK
REGNER DONALD
RISTOLA EINO & JANET
ROHLAND WILLIAM
RUBOLTH ROBERT
SACKETT JAMES

SCHEEL SHARON
SCHESEL PEARL
SCHLEGEL KEN E. & PATRICIA L.
SCHMIDT DONALD & ROBERTA
SPAULDING IRVIN J.
STARCK RUSSELL & BRENDA
STRATTON ANNA MARIE
STRINGER DONALD
SWATZINA GREGORY A. & CAROL
J.
TETZLAFF KATHRINE
TEWS RUSSELL A
TUCKER SUSAN L.
VOLK SUSAN M.
WAGENER FRED & MARY
WAGNER DONALD A.
WARREN SPENCER & VALLI
WEILAND SARAH
WEIS RICHARD L. & DARLA
WENZEL TERRY J.
WILSON MARK A. & BRENDA K.



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