



# Clark Electric Cooperative

Your Touchstone Energy Partner 

## October is Cooperative Month *Cooperatives across the country celebrate*



October will soon be here, and that's good because October is one of my favorite months of the year. Why is October so special? Well, the hunting season is almost here, and it's always fun to be out with friends enjoying our great outdoors. Halloween is also very special. I love watching the kids getting dressed up, going out and having a great time. But most of all, it's Cooperative Month, celebrated all across our nation by all the different cooperatives that serve their members. And celebrate we do. Each year, we hold our annual appreciation lunch where we invite all our members to come and celebrate how special belonging to a cooperative really is. Come see us October 5 at the American Legion Hall in Greenwood.

This year's theme is "Growth... Service... Partnership." **Growth...**your electric cooperative has been serving you since 1937. We've grown quite a bit since that first year, and we now serve over 8,000 members. The number increases each year as more people move into our area and become members of Clark Electric Cooperative. **Service...**your electric cooperative brings you more than reliable, low-cost electric service; we bring you other services that you've asked for through-

out the years, such as DirecTV, quality GE appliances, and Econar heat pumps, which heat and cool your home by using electricity in a very efficient way. We have more products and services, and as the times change and your needs change, Clark Electric Appliance & Satellite will also change as we have over the years. **Partnership...**A partnership is where two or more work together, and what's a better partnership than a cooperative? Nothing that I can think of! In a cooperative, we work together with our members to provide the electricity and services that you rely on. We all need electricity to do our daily tasks. Electricity has made our jobs and our way of life easier and more productive. Electricity is one of the most economical energy sources that we have and use—there's no questioning that fact.

Cooperatives play an important part in our daily lives. All we need to do is look around us to see the different businesses that we use daily. How many of them are cooperatives? In Wisconsin, 2.9 million people depend on approximately 1,000 co-ops to market and supply agricultural products, electricity,

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Cooperative

# Month Come Celebrate

## Annual Appreciation Lunch

Brats, hot dogs, beans, cheese, ice cream, and other refreshments.

Friday, October 5  
11 a.m. to 2 p.m.

American Legion Hall  
108 S. Main St., Greenwood, WI

With Us






# Power to the System

## *Dairyland adds two new generation units*

Dairyland Power Cooperative, from whom Clark Electric Cooperative receives all of its electricity, recently put on line its newest power plant. The Elk Mound Generating Station is actually two power plants that provide a total of 80 megawatts of power.

The Elk Mound Power Plants are called CTs—combustion turbines. Combustion turbines are, very simply put, big jet engines. Both units are also geared to be operated on two different types of fuel. The primary fuel is natural gas, while the back-up is fuel oil. These CT generators will operate approximately 1,000 hours each year. At the recent dedication of these plants, both were operating at full output, but the remarkable thing was that they were very quiet for the type of generators they were. Dairyland invested a lot of time and money into these generators to make sure they are both environmentally safe and friendly, while efficient in their energy production.

The power plant has two main purposes. The first is to supply peaking power when more power is needed in the system. In fact, during the very hot weeks in July, the price of power soared to \$225/kw. The plant saved Dairyland from having to purchase energy during this very expensive time, while ensuring that all the cooperative members they serve had power. The second purpose is to be able to start the Alma Power Plant in case of a system blackout. This, again is very important.

## Elk Mound CTs



The Elk Mound Power Station—Two combustion turbine (CTs) generators producing a total of 80 megawatts.

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**80 Megawatts = 800,000**

**100 watt lightbulbs operating for 1 hour.**

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These new generators are a needed answer for our system. They will provide for the increasing demand for electricity by all the members in the Dairyland system. In the future, as we grow, larger plants will be needed, and along with power plants, transmission lines will be needed to move the additional power.

## Wisconsin Cooperatives

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telephone service, health care, insurance, and even credit, because a credit union is also considered a cooperative!

The first Wisconsin rural electric cooperative was formed in 1936 in Richland Center and Columbus; the second was the Willard Electric Cooperative, which

### ***The 7 Cooperative Principles***

- ✓ Voluntary and Open Membership
- ✓ Democratic Member Control
- ✓ Members Economic Participation
- ✓ Autonomy and Independence
- ✓ Education, Training, and Information
- ✓ Cooperation among Cooperatives
- ✓ Concern for Community

later became Clark Electric Cooperative. Wisconsin serves over 180,000 cooperative members with electricity. Clark Electric Cooperative is a business that people can trust; we've been here serving our members for a long time and continue to meet the ever-changing needs of our members. Your electric cooperative is a partnership among you, your neighbors, and us here at Clark Electric Cooperative. You depend on our "Growth... Service... Partnership," which is why the employees who work at Clark Electric Cooperative are so determined to give you the very best!

Most important though, your electric cooperative is your business; it's owned by you and your neighbors who make up its membership and give it direction. So celebrate Cooperative Month with your electric cooperative and the other local cooperatives you belong to.

*John Knox*  
Director of Member Services

# Big Clearance Sale

## Clark Electric Appliance & Satellite, Inc.

***Electric Thermal Storage Heaters—Supply of ETS units in stock is limited, so you need to hurry! Offer good only while supplies last!***

**W**ith winter approaching and the memory of last year's heating cost still fresh, consider ETS as an energy-efficient way to help keep your cost down. Combined with Clark Electric's Dual fuel or TOD rates, ETS can save you lots on your energy bills.

ETS is perfect for just about any application—woodstove replacement; cabin heating; supplemental heat for electric baseboard, propane, or geothermal; or even heating the entire home.



### Check These Specials Out

★ (4) - 212 EXT Units           \$799  
less Rebate from CEC       -\$100  
**Your Price                   \$699**

★ (1) - 412 EXT Units           \$959  
less Rebate from CEC       -\$200  
**Your Price                   \$759**



1000 & 2000 Series Units  
designed for small rooms.  
120v plug-in models or 240v.  
Come on in and check them out!  
Prices ranging from \$575–\$650



Other large models available in  
120v or 240v.  
Prices ranging from \$999–\$1,599



**Clark Electric rebates on ETS units  
are \$50/kw of electric heat**

**Clark Electric  
Appliance & Satellite, Inc.  
111 E. Miller St.  
715-267-6544 ★ 866-279-6544**

For information on  
Clark Electric Cooperative's  
Dairy Farm Wiring Program &  
Loan Program with free inspections

**Contact John Knox  
Director of Member Services  
715-267-6188 • 800-272-6188**



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[WWW.CELOOP.COM](http://WWW.CELOOP.COM)

# Fire Safety ————— *Something everyone should be ready for*

Fire safety is important for everyone, both on the job or at home. The week of October 7–13 marks national fire safety week. Kids across the nation will be learning about fire safety in their schools. They will even be bringing fire safety information home to their parents and grandparents.

Some important questions to ask yourself: Are you ready for fire safety at your house? Do you have working smoke detectors? If you do, do you remember to change the batteries in them twice a year? It's recommended to change the batteries when we change our clocks from daylight savings time to standard time. Do you have a fire extinguisher in your house, barn, or even in your tractor? Having an extinguisher around these places is very important; they are all major investments and they're susceptible to fire. Having an extinguisher around and being able to use it can prevent a tragedy. If you have questions on how to use a fire extinguisher or what type you need for your home or business, contact your local fire department; they will be happy to assist you.

**P.A.S.S. = Pull, Aim, Squeeze, and Sweep**  
**The proper technique for using a fire extinguisher**



Operations Aide Sandy Herrick is shown advancing on a fire that she is learning to extinguish with a fire extinguisher at a recent safety training drill in which all Clark Electric Cooperative employees participated.

# \$1,000.<sup>00</sup>

## REWARD FOR VANDALISM • THEFT • FRAUD

For information leading to the conviction of anyone for damaging the property of Clark Electric Cooperative, or damaging property resulting in interruption of service to members of Clark Electric Cooperative. Further information concerning the defrauding or unauthorized use of the cooperative's electricity (stealing of power, where no metering is occurring).

**Please call the cooperative's office, 800-272-6188 or 715-267-6188, or your local Sheriff's Department with information. This is your cooperative. By informing us, you're protecting your investment—your cooperative.**