

NEWS FROM ACROSS THE COUNTRY

Notes From the General Manager

Rising energy prices, environmental concerns, renewable energy projects, and new sources of electricity are gaining a lot of attention nowadays. Energy has become a much more prevalent concern for family budgets and it's easy to see why. Considering gasoline was \$3.20 per gallon last year, and recently it's been over \$4.00 per gallon, you can imagine affordability is continuing to be a very important player in people's attitudes towards energy. This month, I would like to share with you excerpts from some articles that caught my attention. I hope you find them interesting also.

Energy Cost is Top Issue for Residential Consumer-Members

Touchstone Energy conducts an annual survey on behalf of Touchstone Energy member cooperatives. Researchers at TSE Services asked residential consumer-members to choose from a list of issues the one they considered most important. Senior Analyst Scott Saff said the answer was resoundingly clear. "Affordability is the most important factor impacting today's member. While people are concerned about protecting the environment and building our energy independence, the TSE survey results indicate maintaining affordable electric rates is significantly more important." Of the residential consumer-members who picked affordability as their top concern, 46 percent then said "keeping electric rates low through efficient energy solutions" would be their preferred position statement.

But beyond today's costs, Saff said the survey found another concern: future generations. Thirty percent of those questioned cited "protecting the environment" as their first or second most important issue. Of those consumer-members, more than half preferred the position statement,

"using our resources wisely to leave our children a cleaner world."

"What we are seeing is that they (consumer-members) certainly have a concern about the cost, but they also realize they have to leave a legacy for their children and their grandchildren," Saff said.

*Electric Cooperative Today
July 11, 2008*


Feds Expect Power-Price Jump Next Year

Consumers shouldn't count on getting a break from rising electricity prices any time soon, a federal agency said this summer. The Energy Information Administration (EIA), a branch of the U.S. Department of Energy, released projections that residential electricity prices for 2008 will show an increase of 5.8 percent across the full year and will climb even more steeply next year. The agency is projecting a 9.8 percent increase in nationwide average residential prices through 2009. U.S. electricity consumption is expected to grow at a rate of about 1.4 percent in 2009, the EIA said.

*WECA Condenser
August 22, 2008*

Solar Hopes

Scientists at the National Renewable Energy Laboratory in Colorado said August 13 that they have set a world record in solar cell efficiency. Their test on a photovoltaic device converted 40.8 percent of sunlight into electricity, the highest confirmed efficiency of any PV device to date. Researchers said that could help to cut the price of solar power for concentrated arrays that use mirrors to focus sunlight and might be useful in powering space satellites. The new solar cell differs

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from the previous record holder, also based on a NREL design, by incorporating a gallium arsenide wafer, flipping it over, then removing the wafer. That makes the cell even thinner and lighter.

Electric Cooperative Today
August 22, 2008

MIT Claims Solar Breakthrough

Researchers at the Massachusetts Institute of Technology say they've found a way to effectively "store" solar energy for use when needed. As reported last Friday by the *Boston Herald*, two MIT scientists say they've developed an inexpensive and highly efficient method of using electricity generated from solar panels to split water into

hydrogen and oxygen, store the gases, and then recombine them in a fuel cell to generate electricity on demand.

MIT Professor Daniel Nocera called the technique "simple, easy to implement," and predicted the technology could be in household use a decade from now, according to the *Herald*.

WECA Condenser
August 8, 2008

As electricity prices continue to rise, conservation, weatherization, energy-efficiency programs, demand side management programs, alternate fuels, and expanded use of technology will continue to develop and be utilized to help stabilize costs. ■

October is... National Cooperative Month 

Come Celebrate With Us

Member Appreciation Breakfast

Large Pancake Breakfast, Activities for Kids,
and Community Information for Everyone

Saturday, October 4th serving from 7 to 11 a.m. Located at
Clark Electric Business Center, west of Greenwood on Hwy G.
Follow the signs!

Owned by Our Members, Committed to Our Communities

MEMBER ALERT

Don't Be Afraid To Call and Ask

Last month we were notified by a member that people posing as Clark Electric Cooperative employees requested to perform electrical work on her house. In this particular case, they indicated that they needed to install lightning rods on her house and garage. After they completed the installation, they requested immediate cash payment.

Please don't be fooled by con artists posing as our employees. Our employees and contractors are fully credentialed. Look for the following:

- Cooperative vehicles are either white or yellow and are easily identified by the cooperative's logo.
- Contractor vehicles are identified as contractor for Clark Electric Cooperative.
- Cooperative employees carry official identification cards that have the cooperative's logo and phone number and the employee's picture on it. The identification card also has a line encouraging you to call our office to verify the employee's identity.
- Cooperative contractors carry a letter, on cooperative letterhead, signed by our general manager. Again, the cooperative's phone number is on the letter so you may call if you have questions.
- Cooperative employees and/or contractors will not ask for immediate cash payment when work is completed.

Contractors who normally are in the area are tree trimmers, meter testers, pole testers, underground



This member's house had lightning rod and assorted equipment installed by con artists posing as Clark Electric employees.

locators, and underground enclosure inspectors. All of these contractors have Clark Electric Contractor signs. If you're ever in doubt, call our office to verify any of our personnel or



Seven Cooperative Principles

- 1. Voluntary and Open Membership** - Cooperatives are voluntary organizations, open to all people able to use its services and willing to accept the responsibilities of membership, without gender, social, racial, or religious discrimination.
- 2. Democratic Member Control** - Cooperatives are democratic organizations controlled by their members—those who buy the goods or use the services of the cooperative—who actively participate in setting policies and making decisions.
- 3. Members' Economic Participation** - Members contribute equally to, and democratically control, the capital of the cooperative. This benefits members in proportion to the business they conduct with the cooperative rather than the capital invested.
- 4. Autonomy and Independence** - Cooperatives are autonomous, self-help organizations controlled by their members. If the co-op enters into agreements with other organizations or raises capital from external sources, it is done so based on terms that ensure democratic control by the members and maintains the cooperative's autonomy.
- 5. Education, Training and Information**
Cooperatives provide education and training for members, elected representatives, managers, and employees so they can contribute effectively to the development of their cooperative. Members also inform the general public about the nature and benefits of cooperatives.
- 6. Cooperation among Cooperatives** - Cooperatives serve their members most effectively and strengthen the cooperative movement by working together through local, national, regional, and international structures.
- 7. Concern for Community** - While focusing on member needs, cooperatives work for the sustainable development of communities through policies and programs accepted by the members.

Can You Help?

We are looking for these members so we can attempt to return their capital credits. If we can not locate these people, the capital credits will be forfeited to the Federated Youth Leadership Foundation and used to support educational needs such as Clark Electric scholarships. ■

ABLES, CHARLES
ABRAMCZAK, DAVID
AKLAWN FARMS, DONALD STRINGE
ALBRECHT, FREDERIC
ANDERSON, ANDREW
ANDERSON, WALTER
AUMAN, DORIS
BACHSCHMID, PAUL
BAKER, KEN
BALDYS, LARRY
BALL, TROY
BALTHAZOR, DAVE
BARKOW, CYNTHIA
BARNES, JERALD, SR.
BARR, LORE
BECK, ROBERT
BEDINI, LANCE
BEHM, JAN
BELL, DEBRA
BENNETT, HAROLD
BERG, JAMES
BERTZ, JOSEPH
BETZ, ANNA
BIGALL, WAYNE
BLACK RIVER BOWMAN
BLACK RIVER PUB, ALBERT SMITH
BLUE CHIP ELEVATOR INC
BOCHNEWYCH, JOHN
BONK, CHERYL
BONNAR, JAMES
BORGESON, ALBIN
BOURGEOIS, THELMA
BOWEN, CHRIS E
BOYD VALLEY BANK OF
BRILL, DEBRA
BROOKS, J W
BUNDICK, RAYMOND
BUNTIN, ROBERT
BURDICK, ALLEN
BURG, FRANK
BUSSE, JIM
CAPAUL, BALZER
CARLIN, CONSTANCE
CARLSON, GLORIA
CARNAHAN, VIDA
CARSLAY, LEONARD
CASSEMR, JENIFER
CENTRAL STATE SPEEDWAY
CHAMBERS, LAURA
CHRISTENSEN, ELLENORA
CHRISTENSON, RITA
CHRISTIE, GENES
CLARK, D.
CLARK, STEVEN
CLOYD, PAUL
COLE FARM,
COLLIER, ELTON
CONRO, JAMES
COOK, ANTHONY
COOK, VANCE
CORNEILL, BILL
CORTON, GERALD
COTTS, MILETUS
CRAMER, DAVID
CUDAHY, JOHN
CURTIS, CHESTER
CWIKLA, RICHARD
CZERNIAK, BRAD
DAHL, DIANE
DAHLKE, HENRY
DANGREMOND, R. V.
DAUL, JUDITH
DAWSON, DORIS
DEES, JORJA
DESSL, FRANK
DETTMANN, ALMA
DIETRICH, JULIE
DOWIS, EDWIN

DRISCOLL, FLOYD
DUDA, ANTONI
DUMLER, JACK
DUNCAN, MARION
DURST, ALLEN
EBRIGHT, HARVEY
ECKDAHL, JOHN
EDWARDS, CHARLES
EGGEBRECHT, BRIAN
ELLISON, SUZANNE
ENGEL, KENNETH
ENGEN, JUNE
ERICKSON ESTATE, MARIAN
ERTZ, PATRICK
EVERS, GARY
FAGAN, CYRIL
FAIRCHILD, DENNIS
FALKERS, WILLIAM
FARMER HOME ADM.
FARMERS COOP.
FARMWALD, MARLIN
FASETTI, MARIE
FEDERATED YOUTH FOUNDATION
FELKER-FLANSBUR, BARBARA
FINLEY, PATRICIA
FINLEY, WAYNE
FINNILA, MARY
FITZL, ROBERT SR.
FLEMING, KENT
FONTENOT, F. A.
FRAME, DENNIS
FRANK, ROBERT
FREEDLUND, JOHN
FRIDAY, DONALD
FRIEDRICHSEN FARMS
GADKE, JAMES
GADKE, KERRIS
GAEDE, TERESA
GAGE, EARL
GAJDA, RAY
GALES, KIM
GENGLER, MATTHEW
GEROT, MELANIE
GESKE, RICHARD
GILLES, JOHN JR.
GINGERICH, JONAS
GOESSL, THOMAS
GOOD, DOUGLAS
GRAHAM, BRUCE
GRANGER, LLOYD
GRAVES, CRAIG
GUNDERSON, JACK
HAAS, RICKY
HABHEGGER, WAYNE
HAGEN, WILBUR
HAGEN-HART, PEGGY
HANN, WILLIAM
HANSEN, LARRY
HARDRATH, RICKY
HART, HAROLD
HAYDEN, ELSA
HAZEN, BERNARD
HEIDEN, TIM
HEIMAN-HALL, BRENDA
HENAMAN, JAMES
HENSLE, EARL
HENSLE, MARTHA
HERBERT, DANIEL
HESSEFORT, WILLIAM
HIBBING, ARNOLD
HICKS, GEORGE
HILLESTAD, ERIC
HILLINGER, GRAY
HOLOZSI, JOHN
HOLUM, MARTIN
HOLY TRINITY CHURCH
HONEYAGER, GERALD
HOOPYMAN, DONALD SR.

HOUK, JAMES
TOW FARM, HOWARD
HOYT, RUTH
HUBBARD, ETHEL
HUBBARD, ROGER
HUBING, TOM
HULL, GENE JR.
HUNT, ALFRED
I.C.O. ACRES, MERLIN D. & DUELL
IRWIN, CLIFFORD JR.
I-WAY VEALERS
JACOBS, KENNETH
JANKOWSKI, STANL
JARCHOW, SUE
JIRGENS, LUCIJA
JOHN, HYNES
JOHNSON, ADELINE
JOHNSON, DEWEY
JOHNSON, STEVEN
JOHNSON, WENDLE
JONES, MAVIS
JONKEL, PHIL
JUEDES, LARRY
JUSTMANN, RICHARD
KADOLPH, RANDY
KARABA, PATRICIA
KARL, LISA
KERNZ, IRENE
KIDRICK, ISAAC
KIDRICK, KEN
KING, MICHAEL
KLAFKE, KENNETH
KLAFKE, SHARON
KLEIN, KIM
KLINK, CLARENCE
KNAJDEK, GARY
KODL-ELLS, FAYE
KOHLNHOFFER, ROSALIND
KOPROWSKI, TERRY
KOWALSKI, DONALD
KRALL, MARY
KUEHMICHEL, BLAINE
KUEHMICHEL BROTHERS ENGINE
KUEHN, LESTER JR.
KULA, FELIXIA
KUNKEL, DORIS
KUSKE, ROBERT
LA FAIVE, EILEEN
LABANSKY, THOMAS
LARSON, DARELL
LARSON, EARL
LATO, DENNIS
LATO, JAMES
LENZEN, LAWRENCE
LEROY, JOE
LIEBL, JOAN
LIFE SCIENCE CHURCH
LITTLE, CHERYL
LITTLE, KATHLEEN
LOBACZ, MARY
LOHRMON, DARREL
LOOS, WILLIAM
LUCHTERHAND
LUDWIG, JEFFERY
LUEPHE, MARY
LYNN, MICHAEL
MACBRIDE, MAE
MAITA, JANE
MALLO, ANNE
MANINEN, BERTHA
MANN, HARVEY
MARG, TERESA
MARTIN, ALICE
MARTIN, LEONARD
MARZINSKE, EDWIN JR.
MASHIN, RACHELLE
MAST, AMOS
MC GRATH, CHAD

MCBRIDE ESTATE W.J.
MCMYLER, BONNIE
MCNEELY, YVONNE
MEYER, ALLEN
MEYER, ALLEN
MEYER, ARTHUR
MEYER, MARK
MEYERS, KEITH
MICHALSKI, MARY
MICHELS, PHYLLIS
MILLER, ALBERT
MILLER, MYRTLE
MILLER, ROGER
MOHR, JUDY
MOLTZEN, HAROLD
MOORE, DALE
MORENO, EDUARDO
MORRISON, JEAN
MORRISON, JIM
MUELLER, RAYMOND
MULLEN, KELTON
MURRAY, RICHARD
NEAL, BARBARA
NELSON, ROBERT
NEUENS, DANIEL
NEWMANN, MICHAEL
NICHOLS-THOMPSON, PENNY
NICKELS, MARK
NOBLE, JOHN
NORDLOF, MURIEL
NOVAKNIC, ESTHER
NOWACZYK, VIRGINIA
O'BRIEN, RUSSELL
O'BRYANT, JERRY
O'CONNELL, JOE
OLSON, ALBERT
OLSON, STANLEY
OLSON, TIMOTHY
PALMS, SHIRLEY
PASKERT, ALLEN
PEIPER, MARGARET
PENNEY, DARRELL
PERIUS, MERRILL
PETASEK, ALVIN
PETERSON, LAWRENCE
PHILLIPS, BRETT
PIEPER, DALE
PINKSTON, DANIEL
PLASZKIEWICZ, JEFFREY
PODEVELS, CAR
POTOCNIK, EDWARD
PROKOPIAK, DAVID
PSCHIEDT, ROMAN
QUINN, R.T.
RABUCK, RALPH SR.
RABUCK, RICK
RACZYKOWSKI, RANDY
RAHM, RUTHANNE
RANDANT, H. F.
RANK, MICHAEL
RAMIREZ, GERMAN
RASMUSSEN, HAROLD
RASMUSSEN, HOPE
RASMUSSEN, JOSEPH
RATSCH, WENDY
READ, GLEN
REAVLEY, LISA
REINKE, MYRTLE
REJMAN, JAMES
RICER, JAMES D. JR.
RIEMER, DIANE
RISTOLA, EINO
RITTER, GLENN
ROBUS, TIMOTHY
ROGERS, RICHARD
ROJICEK, ILENE
ROSE, DUANE
ROTAR, GREG
RUBOLTH, ROBERT
RUDOLPH, RALPH
RUSSELL, KATHRYN
RYBARCZYK, BERNARD
SACKETT, JAMES
SALZGEBER, ED
SANDOR, JILL
SAYLES, DEAN
SCHAFFER, GERALD
SCHEEL, DALE
SCHESEL, PEARL
SCHILLING, ERVIN
SCHILTZ, HERBERT
SCHINI, THOMAS
SCHLEGEL, KEN

SCHMIDT, DAVID
SCHMIDT, SHERRY
SCHMITZ, RODNEY
SCHNEIDER, MARGARET
SCHOOLMAN, VICTOR
SCHRIMPER, BERNICE
SCHUH, RONALD
SCHUHMACHER, RIC
SCHULTZ, ALLEN
SCHULTZ, LORETA
SCHUPPE, THOMAS
SCOTCH, RUDOLPH
SEPP, STEVE
SEUBERT, MARK
SHORT, JACK
SHULL, MAX
SLUSSER, KENNETH
SMITH, ALBERT
SMITH, CHARLOTTE
SOMMERS, STEVEN
SONHEIM, JOHN
SOSALLA, MARK
SOWINSKI, JAMES
SPAULDING, DALE
STARK, MURIEL
STERENBERG, LONA
STERZINGER, TOM
STRASKOWSKI, JIM
STREHLOW, DUWAYNE
STREICH, REVA
STRONACH, GARY
STUMPF, THOMAS
STUMPNER, PAUL JR.
STUMPNER, THEA
SULLIVAN, JEANNE
SUSA, JOSEPH
TAYLOR, RICHARD
TAYLOR, ROLAND
TETZLOFF, CHARLES
TFS PROPERITES
THIEL, REGINA
THIEME, NORMAN
THOMS, ALLEN
TICER, JOSEPH
TINBERG, WARREN
TODD, RUTH
TOMKUS, CHARLES
TREANKLER, ROB
TUCKER, SUSAN
TURENNE, FRED
TURNER, CARTER
TYZNIK, JOE
UERLING, RUSSELL
UNDERWOOD, MICHAEL
UNITED FARM REALTY
VENZKE, DANIEL
VETTERKIND, DAVE
VETTERKIND, HARO
VOLK, ED
VOLZKA, RANDY
VOTAVA, BRUCE
WAGENER, FRED
WAGLER, DANIEL
WALD, DANIEL
WALLIN, WAYNE
WARREN, SPENCER
WARREN, WILLIAM
WEAVER, ELAM
WEIDEMAN, BONNIE
WEIGEL, ANDREW
WEILAND, WAYNE
WEINFURTER, JERRY
WENDT, EMIL
WENDT, RAYMOND
WENTLAND, JAMES
WENZEL, TERRY
WEST, JAMES
WEST BEAVER CHURCH
WILLMANN, URS
WINN, LYNN
WINNIE, SHELDON
WOHL, WILLIAM
WOJTA, DAVID
WOLFGAM, DENNIS
WUETHRICH, L. A.
YOUNG, EUGENIA
YOUNG, JAMES
YOUNG, JEFFREY
ZEGER, RAYMOND
ZIEBELL, CATHERINE
ZIMMERMAN, NATHAN
ZUGIER, LOUETTA