



Tim Stewart,
CEO/Manager

VALUE OF ELECTRICITY



Clark Electric
Cooperative

Your Touchstone Energy® Partner

from the moment the day begins, electricity is working right alongside us.

We know that families across our communities are feeling the impact of rising costs for everyday expenses. Groceries, gasoline, insurance and other necessities cost more than they did just a few years ago. And because of that, we understand that every household is carefully considering where each dollar goes. That's why I think it's important to occasionally step back and consider the value electricity provides.

The average U.S. residential electric bill is about \$150 a month—roughly \$5 a day. Have you ever thought about what that \$5 provides? It's about the cost of a specialty coffee, yet electricity powers nearly every moment of our daily lives, often without us giving it a second thought. In fact, many typical purchases cost more than a day's worth of electricity. Consider a fast-food combo meal averages about \$9, and a single movie ticket can cost around \$13.

For about \$5 a day, your refrigerator keeps food fresh around the clock. Your heating and cooling system helps keep your family comfortable through the seasons. Lights brighten your home after sunset. Appliances make cooking and cleaning easier. Devices stay charged so you can work, learn, communicate and stay connected with loved ones.

Electricity also powers the alarm clock, hot shower, computers, schools, clinics and local businesses. Electricity keeps food fresh, tackles the laundry and dishes, helps prepare dinner and clean up afterward. When you think about everything electricity makes possible, it's one of the greatest values in the average household budget. Electricity also provides much more than convenience. It also powers medical equipment, mobility devices, and refrigerated medications. Even when you sleep, electricity is still on the job. Refrigerators keep running, water heaters prepare for morning, and HVAC equipment keeps you comfortable.

Thank you for trusting us to power your home and your life. We're committed to providing everyday value for you and your family with reliable, affordable power—so you can make the most of every energy dollar. Electricity, where would we be without it?

A Little Cost. A Lot of Life.

For about \$150 a month, electricity powers hundreds of tasks that keep your home comfortable, connected and running smoothly—from brewing your morning coffee to keeping your family cool, safe and entertained.

- **720** hours of refrigeration
- **20+** loads of clean clothes
- **15+** home-cooked meals
- **90+** hours of lighting
- **Numerous** devices charged
- **Hundreds** of hours of cooling/heating
- **Countless** connections to work, school and entertainment

30 days of comfort

BUILDING TOMORROW'S LEADERS



Clark Electric Cooperative sponsored Jillian Rueth to this year's 63rd Youth Leadership Conference (YLC), held at UW-Stout Polytechnic July 14–16. Jillian joined dozens of students from cooperatives throughout the state to learn about the cooperative business model and improve their leadership skills.

During the three-day event, students learned team-building skills and stronger leadership skills as well as the 7 Cooperative Principles. Through challenging team-building activities, participants were exposed to real-life issues and given the opportunity to explore their leadership potential. They learned about the importance of setting goals and how determination, hard work, and persistence pay off, and how to step up to be a leader whether you are in a leadership position or not.

Guest speakers this year included Hunter Gillet, who spoke about Overcoming Trauma: Life After a Plane Accident. Director of Compliance Services Ben Bella gave a presentation on Safe Driving/License to Live, and Nate Melby, Vice President and Chief Information Officer, gave a presentation on Technology Shaping the Digital Future. Motivational Speaker Craig Hillier had an interactive breakthrough session with students that focused on Breakthrough Leadership. Hillier encouraged students to turn setbacks into comebacks, take ownership of their actions, and respect differences in others. His high-energy workshop featured interactive exercises, storytelling, and group discussions that kept attendees fully engaged.



Jillian Rueth represented Clark Electric at YLC held in July.

While students took in building blocks for enhancing their leadership skills, they also participated in a formal etiquette dinner to prepare them for proper manners in a formal or interview dinner setting. Teens also got to kick back a little with hypnotist Dr. Al Snyder who provided a multitude of funny photos and stories to tell.

Students also had the opportunity to run for a seat on the WECA Youth Board. On the final morning everyone gathered for the closing session where candidates running for the Youth Leadership Board delivered their speeches and a vote was taken to see who the six Youth Leadership Board members would be for 2026-2027.

The delegates left the conference with valuable leadership skills they can use both in school and in their community.

Each spring Clark Electric Cooperative contacts schools in our service area, asking for students to represent the cooperative at the Youth Leadership Conference. This is a fantastic opportunity for students entering 10th or 11th grade.

BOARD OF DIRECTORS UPDATE

Clark Electric Cooperative was deeply saddened to learn that Cooperative Director Marvin Verkuilen passed away on June 12, 2026, in Stanley, Wisconsin.

For 14 years Marvin served on the Clark Electric Cooperative Board of Directors with dedication, professionalism, and commitment. His contributions helped shape the Cooperative's governance and made a lasting difference to our Cooperative. We extend our heartfelt condolences to the Verkuilen family. Marvin will be greatly missed and fondly remembered.

Mr. Verkuilen's passing has created a vacancy on the Board of Directors representing Director District No. 1. Article IV, Section 6 of the Cooperative's Bylaws identifies how vacancies are handled when they occur and states "vacancies occurring in the Board of Directors may be filled by a majority vote of the remaining directors and directors thus elected shall serve until the next annual meeting of the members or until their successors shall have qualified and shall have been elected."

At the July 6, 2026, board meeting, the Directors elected to forgo any appointment to the seat opting instead to leave the seat vacant until the next Annual Meeting (Spring 2027) when members will elect a replacement.

More information on how to run for the Board of Directors will be included in the January issue of the *Wisconsin Energy Cooperative News* magazine, or you may contact Tim Stewart, CEO/GM, at the Cooperative office.



MEMBER APPRECIATION DAY & Kick-off to Cooperative Month

A FREE Pancake, Egg & Sausage Breakfast *Activities for kids of all ages* **Saturday, September 26**

7 a.m. to 10:30 a.m. at the

Clark Electric headquarters,
just west of Greenwood on CTH G



Marshfield Medical Center & Clark County Health Department

will be here to provide community health information
— free of charge.

Greenwood Fire & EMS

will provide free blood pressure
testing.



"Take Back" Initiative

7-10:30 a.m.

Bring your unused, controlled, non-controlled, and
over-the-counter medications in their original containers
to be dropped off—free, with no questions asked.

Questions? Clark County Sheriff's Department at 715-743-3157.



Pumpkins • Crafts for Kids Giant Inflatables



Food Drive for Local Food Pantries

Help us demonstrate the 7th Cooperative
Principle, Commitment to Community, by
bringing a non-perishable, non-expired
food item to be donated to your local food pantry.



MUGS for RUGS

BRING IN A 4'X6'
OR SMALLER
THROW RUG
IN EXCHANGE FOR
a coffee mug!

BRING IN A
4'X6' OR SMALLER
THROW RUG

WE'LL PUT IT
TO GOOD USE

YOU GET A
COFFEE MUG!

**RUGS ARE A LEADING CONTRIBUTOR
TO FALLS AND RELATED INJURIES.**
Removing loose or unsecured rugs is a simple
step you can take to help prevent falls and
stay safe at home.

**SANFORD
HEALTH**

✓ Trip hazards can cause serious injury.
✓ Falls are the #1 cause of injury
for adults 65+.
✓ Small changes can make a big
difference.

Small swap. Big impact.



Clark Electric Cooperative

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Your Touchstone Energy® Partner



River Country Co-op

331 Industrial Ave.
Owen, WI 54460

ENERGY EFFICIENCY TIP OF THE MONTH

September kicks off the fall shoulder season, when cooler mornings and milder evenings often mean you can give your heating and cooling system a break. Open windows, use ceiling fans and enjoy the fresh air whenever temperatures allow. It's also the perfect time to schedule annual HVAC maintenance before colder weather arrives. Because demand is typically lower during the fall, heating and cooling professionals often have greater availability, making it easier to book an appointment. Regular maintenance can improve your system's efficiency, help prevent unexpected breakdowns and keep your home comfortable all year long.

Source: Department of Energy

TIPS TO AVOID ENERGY SCAMS

Your smart thermostat, security camera, video doorbell and other connected devices make life more convenient—but they can also be targets for cybercriminals if they're not properly secured. Change default usernames and passwords, use strong, unique passwords for each device and enable multi-factor authentication when available. Keep your devices up to date by installing software and firmware updates, which often include important security fixes. Secure your home Wi-Fi network with a strong password and modern encryption. A few simple steps can help keep your personal information and smart devices safe from scammers.

Source: CISA

HAPPY
LABOR
DAY

Our office will be closed
Monday, September 7

DORM ROOM ELECTRICAL SAFETY: TIPS FOR A SAFE SEMESTER



Be smart and stay safe. Share these tips
with your campus-bound students.

⚡ DON'T OVERLOAD OUTLETS
Too much power draw =
fire risk.

💡 Tip: Plug dorm room fridge
directly into wall outlet.

⚡ UNPLUG WHEN NOT IN USE
Even when off, devices can still
draw power or overheat.

💡 Tip: Unplug fans, chargers and
appliances when you're out.

⚡ DECORATE SAFELY
Don't use nails or tacks to
secure cords or light strands.

💡 Tip: Use plastic hooks to
hang string lights.

**⚡ NEVER CHARGE A PHONE UNDER
PILLOWS OR BEDDING**
It could overheat or catch fire.

💡 Tip: Create a dedicated
charging station in your room.

⚡ NEVER USE DAMAGED CORDS
Frayed or cracked cords
can spark a fire.

💡 Tip: If a cord looks worn,
replace it — don't tape it!

⚡ KEEP CORDS COOL & CLEAR
Don't run cords under rugs, beds
or doorways.

💡 Tip: Keep cords visible to
avoid overheating.

⚡ REPORT ELECTRICAL ISSUES FAST
Flickering lights? Warm outlets?

💡 Tip: Tell campus maintenance
ASAP; don't wait.

Learn more:

**Safe
Electricity.org®**

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Email us at info@cecoop.com or mwalde@cecoop.com
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Office Hours:

7:00 a.m. – 3:30 p.m. — May through October
7:30 a.m. – 4:00 p.m. — November through April